

LOCAL COUPLE HIT TOP GEAR WITH AT HOME BUSINESS

Peter and Myrna Wellock from Sale, are celebrating the success of their home-shopping business with leading direct selling company, Kleeneze, with a brand new MINI and a trip to the Caribbean courtesy of the company.

Ex-police sergeant Peter and his wife Myrna, are airing their snorkels and donning their sunglasses in preparation for a tropical Caribbean cruise – an incentive they qualified for from Kleeneze as a reward for the consistently high retail sales the pair have generated via their distributorship for the home shopping giant. And if that's not enough, when they return, they will be greeted by their brand new, super-slick MINI Cooper – another reward for meeting sales targets from the direct selling company.

Kleeneze's revered incentive scheme honours its top performers within its network of distributors with exciting trips to exotic overseas destinations, cash bonuses and brand new cars.

Peter comments: "We cannot think of another job that provides us with such amazing opportunities. The financial rewards and freedom of lifestyle we get with Kleeneze is a reward in itself, but knowing your hard work can result in amazing prizes such as holidays and cars is an added bonus, and all the more motivating.

"Kleeneze has changed our lives. From being on the brink of financial despair after a couple of unsuccessful business ventures a few years back, to a healthy, virtually stress free income and lifestyle today.

"Through hard work and determination we have built up a really strong team of over 200 distributors that we manage. I don't know of any other business that offers the opportunities Kleeneze does - we would thoroughly recommend the Kleeneze business opportunity to everyone – it's incredible."

After leaving the police force to enter the world of business, Peter discovered Kleeneze after two previous attempts at start-up businesses had failed. With mounting financial pressures, both Peter and Myrna began distributing catalogues in and around their local area, and sure enough, the money started coming in.



Kleeneze's Managing Director Jamie Stewart gives Peter and Myrna Wellock from Sale the keys to their new MINI Cooper

With flexibility of working hours and an instant income generated on everything sold, Kleeneze provided a lifeline in difficult times. However, realising the potential of the opportunity Kleeneze presented them with, Peter and Myrna began to put a plan into action, and within a few years were promoted to Senior Executive Distributors.

Richard Berry from the Direct Selling Association (DSA), of which Kleeneze is a founding member, comments: "The Kleeneze business is a great example of why the direct selling industry is growing – it is benefiting people in tough economic times, providing them with a sound, proven business opportunity that gives them control. It is not only the flexible hours of working and the financial rewards it offers, but the great incentives really help boost morale and motivate in grey times."

Kleeneze has become a lifeline to many people all over the UK and indeed within Greater Manchester, offering stability in a volatile time by allowing people to quickly take control of their

finances via a legitimate business opportunity with no prohibitive start-up costs and unlimited earnings potential.

As an effect of the current economy, Kleeneze is seeing a dramatic increase in the number of new recruits joining the business. With the recession set to stay until 2010, and unemployment predicted to rise to 3.1 million* over the next two years, increasing numbers of individuals will be looking to supplement or replace their regular income via alternative means.

The home shopping distribution channel is one of the fastest growing worldwide retail trends, and with over 30 million homes in the UK and ROI, opportunities for direct selling businesses to flourish are vast – it's definitely one to watch for 2009.

* telegraph.co.uk